

CHURCH ARMY  
ESTD 1882

# IMPACT REPORT

2019/20



BRINGING HOPE TO THE STREETS

# WHAT DOES CHURCH ARMY DO?



Our vision is for everyone everywhere to encounter God's love, and be empowered to transform their communities through faith shared in words in action.

We tell people about Jesus. By partnering with diocese and churches across the UK and Ireland, we go beyond church buildings, to address needs through social action, and to make a difference among some of the most vulnerable, marginalised and hurting people in some of the hardest to reach places.

During the end of this financial year, the country went into full lockdown in response to the COVID-19 pandemic. Since our foundation in 1882, and through the devastation of both World Wars, Church Army has historically been on the frontline when crisis hits, and coronavirus has been no different. When shops, restaurants and churches closed their doors in March 2020 and staying at home became mandatory, a new chapter began in Church Army's story of responding to desperate need in desperate times.

To read more about our work during COVID, please visit [www.churcharmy.org/COVID19](http://www.churcharmy.org/COVID19) and follow us on social media.

ADVOCATING  
CHURCH PLANTING  
SCHOOLS  
HOMELESSNESS  
EVANGELISM  
FRESH EXPRESSIONS OF CHURCH  
RESEARCH  
SELF-HARM PREVENTION  
STREET PASTORS  
TRAINING  
PRISONS  
BUS MINISTRY  
HELPING WOMEN INVOLVED IN PROSTITUTION  
DOING  
RESOURCING  
ADDICTION PREVENTION  
VOLUNTEERS  
HOUSING ESTATES  
SOCIAL ACTION  
WORK WITH CHILDREN  
YOUTHWORK  
ENABLING  
LOCAL CHURCH MINISTRY  
WORK WITH FAMILIES  
OLDER PEOPLE'S MINISTRY  
COMMUNITY

# WELCOME FROM DES

Welcome to the Impact Report, covering the year to 31st March 2020. As I look back over the year, I am thrilled at what has been possible through the amazing staff teams, together with the generous prayerful and financial contribution of our partners and supporters. Through your support we have been able to play our part in making a real and lasting difference in some of the areas of greatest need in the UK and Ireland.

The people we work with are truly remarkable. Year on year we meet individuals who face some of society's toughest challenges; from the physical needs of hunger, unemployment and homelessness, to the unseen struggles of social isolation and self-harm. It is by God's grace that we are able to step into some of the hardest to reach places, to come alongside people and bring hope to the communities we work with, in both words and actions.

This year we have seen a tremendous growth in our work. Not only have we been able to reach more people but once again we have seen more individuals wanting to get involved in the work both in our projects and for the longer term through training with us for work in our Centres of Mission. I hope and trust as you read through the report you too will be excited at what has been possible and will continue to journey with us as we seek to bring light and hope into tough situations. During COVID our work has continued to grow and we look forward to sharing more with you in next year's Impact Report.

With grateful thanks,

A handwritten signature in black ink, appearing to read 'Des Scott', written over a stylized, abstract line drawing.

**Des Scott**  
Chief Executive Officer



# THE YEAR...

to March 2020

Over  
14,000

people  
connected  
with through  
our centres of  
mission

Over  
98,000

hours given  
by 600  
volunteers at  
our centres  
of mission

Over  
40,166

nights of  
accommodation  
provided by  
The Marylebone  
Project

£7.5 MILLION

It costs £7.5 million to fund our  
frontline work



# DARE

**DOING  
ADVOCATING  
RESOURCING  
ENABLING**

EVANGELISM

Our DARE strategy is the framework we use to shape our objectives for the year ahead. It focuses our vision into four strands:



## DOING EVANGELISM

Bringing people to a living faith in Jesus Christ throughout these islands is at the heart of Church Army.



## ADVOCATING EVANGELISM

We are passionate about encouraging the wider Church to become more actively involved in evangelism.



## RESOURCING EVANGELISM

We train people and put the right tools in their hands so that they are resourced to do what God has called them to do.



## ENABLING EVANGELISM

We enable people to do evangelism in their own context by creating opportunities for them to join in with what God is already doing.

# DOING EVANGELISM



“Let us not become weary in doing good, for at the proper time we will reap a harvest if we do not give up.”

**GALATIANS 6:9**



**25**

25 centres of mission across the UK and Ireland.



**14,000+**

Over 14,000 people were engaged with across our centres of mission..



**19,000**

19,000 hours of organised activity over the year.



**300**

300 hours of school assemblies throughout the year.

# ADVOCATING EVANGELISM



100+

Over 100 speaking engagements to inspire the wider church in mission and evangelism.



6

Six major research projects completed visit [www.churcharmy.org/research](http://www.churcharmy.org/research)

During the year the Research Team completed the report: God at Work – fresh expressions of Church in the Diocese of Leicester. This report represented the culmination of more than eight years of research on fresh expressions of Church undertaken in partnership with the Diocese of Leicester. It shows where fresh expressions of Church have significant impact in freeing lay people to be leaders in mission, encouraging risk-taking for the gospel and reaching out to those with no previous experience of church. To read this report and more, please visit [www.churcharmy.org/research](http://www.churcharmy.org/research)

“He said to them, ‘Go into all the world and preach the gospel to all creation’”

**MARK 16:15**

# RESOURCING EVANGELISM



“Let the message of Christ dwell among you richly as you teach and admonish one another with all wisdom...”

**COLOSSIANS 3:16**



**250**

250 people signed up to our *Being Salt & Light* resource during Lent.

Visit [www.churcharmy.org/saltandlight](http://www.churcharmy.org/saltandlight)



**184**

The Why on earth...? has received 184 signups since it was launched last year.

Visit [www.whyonearth.me](http://www.whyonearth.me)



**2,300**

Nearly 2,300 people have registered as Group Leaders for Faith Pictures so far.

The course also gained new international appeal in Australia, Canada and New Zealand.

Visit [www.faithpictures.org](http://www.faithpictures.org)

## GOING FORWARD

As part of our ongoing strategy to resource individuals, groups and churches to tell the world about Jesus, we are reinventing many of our current resources ready to release in the coming year.



# ENABLING EVANGELISM



## 98,000

Volunteers across the UK and Ireland collectively gave 98,000 hours of their time during the year – that's 12,250 working days!



## 32

32 young people from across the UK and Ireland continued their training with Xplore and were joined by 12 more in September 2019.

Visit [www.xplore.org.uk](http://www.xplore.org.uk)



## 82

82 people aged 30 and upwards took part in Reunion, our new evangelism training community.

Visit [www.myreunion.org.uk](http://www.myreunion.org.uk)



## 24

24 evangelists trained to become admitted and commissioned as Church Army Evangelists.

“...let your light shine before others, that they may see your good deeds and glorify your Father in heaven.”

## MATTHEW 5:16



## Marylebone Project

The Marylebone Project provides long and short term beds to homeless women in London and offers essential facilities and support to women who visit the rough sleeper's drop-in. The project also delivers education, employment and training opportunities and meaningful activities in order to support women into independent living.



4,014

4,014 people visited the day centre to receive housing, welfare and immigration advice, and use the showers and laundry facilities.



264

264 women took part in our job training programme.



40,166

40,166 nights of accommodation were provided.



55

55 women settled into independent living.

# Marylebone Project

In November 2019, Church Army teamed up with The Evening Standard, along with 23 other charities, together known as The London Homeless Collective with the ambitious aim of bringing an end to homelessness in London within two years.

The Marylebone Project is a key part of this plan. Firstly, by extending the service offered by the drop-in centre to run 24 hours a day therefore making it an effecting day and night drop-in for women in the centre of London.

To find out more about the Marylebone Project please visit:  
[www.maryleboneproject.org.uk](http://www.maryleboneproject.org.uk)



## 214

214 women secured tenancies in independent living since the follow up work was created in November 2016 which is 100% tenancy sustainment.



## 11

11 women secured paid employment



## 10

Ten women successfully completed childcare courses



## 3

Three women secured work placements

# The Amber Project

Working with young people  
who self-harm



## 200

200 young people who self-harm  
received support through the project.



## 14-25

The Amber Project in Cardiff aims to be  
a vital safety net for young people aged  
14 to 25 who have experienced self-harm  
by creating an environment that is safe,  
welcoming and non-judgemental.

The Amber Project aims to boost  
the young people's self-esteem and  
emotional resilience and provide  
them with lifelong skills and strategies  
to cope with problems. The Amber  
Project offers counselling, support  
with housing and benefits, and a  
range of workshops including music,  
arts & crafts and theatre workshops.  
This multi-layered approach helps the  
young people to grow, develop and  
move forward in their lives.

To find out more about The Amber Project please visit:

[www.amberproject.org.uk](http://www.amberproject.org.uk)



# RESIDENTIAL SERVICES



Church Army Residential Services offers homeless young people aged 16 to 21 living in Cardiff a safe place to stay – many of whom have experienced abuse, violence and neglect.

Ty Bronna, as well as providing hostel accommodation, focuses on developing a wide range of independent living skills including selfcare, tenancy management and life skills.



## 4,705

4,705 nights of accommodation provided to homeless young people aged 16-21 living in Cardiff.



## 60

60 young people received support and accommodation during the year.



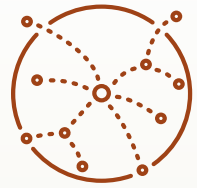
## 10

Ten young people moved into independent living



CARDIFF TY BRONNA, CARDIFF TY BRONNA, CARDIFF TY BRONNA, CARDIFF

# CENTRES OF MISSION



Centres of Mission are hubs of mission and evangelism where a community of evangelists not only work alongside the marginalised but also train and equip the church to do mission in their own context across a host diocese. At centres of mission work in partnership with local churches to meet needs of individuals and communities by taking social action and drawing alongside people practically.

We do this in many ways and are led by the particular and often changing needs of the area. This includes Food Banks, kids clubs, work in schools, chaplaincy, support for the homeless and marginalised and taking practical, social action among many others.

During the year we launched four new centres of mission in the following areas:



The Gloucester & Forest Centre of Mission was launched in September 2019, in partnership with the Diocese of Gloucester. Ministering to the suburb of Matson, part of which is among the most deprived communities in the UK, Lead Evangelist Andy Wilson is helping to establish new worshipping communities, as well as supporting and developing a lay pioneer leadership network across the diocese.

The Middlesbrough Centre of Mission was launched in September 2019 as a strategic partnership between the Diocese of York and Church Army. Middlesbrough Centre of Mission is led by Lead Evangelist Jane Emson and is based on the Brambles Farm and Thorntree estates which are in the top 1% most deprived neighbourhoods in the country.







The Leeds Centre of Mission was launched in January 2020. Led by Lead Evangelist Neil Obbard, the goal is to plant a new youth centred church as part of Missional Youth Church Network (MYCN) based on the successful Sorted model from the Bradford Centre of Mission.

The Attercliffe and Darnall Centre of Mission was launched in March 2020 in a partnership with the Diocese of Sheffield. The Centre of Mission is led by Lead Evangelist Kinder Kalsi, with Pioneer Evangelist Gina Kalsi and over the next four years will aim to grow new expressions of Christian communities, inspire mission and evangelism with the local deaneries by helping Christians grow in confidence in sharing their faith using Church Army's DARE strategy and resources and promote the work of Church Army.



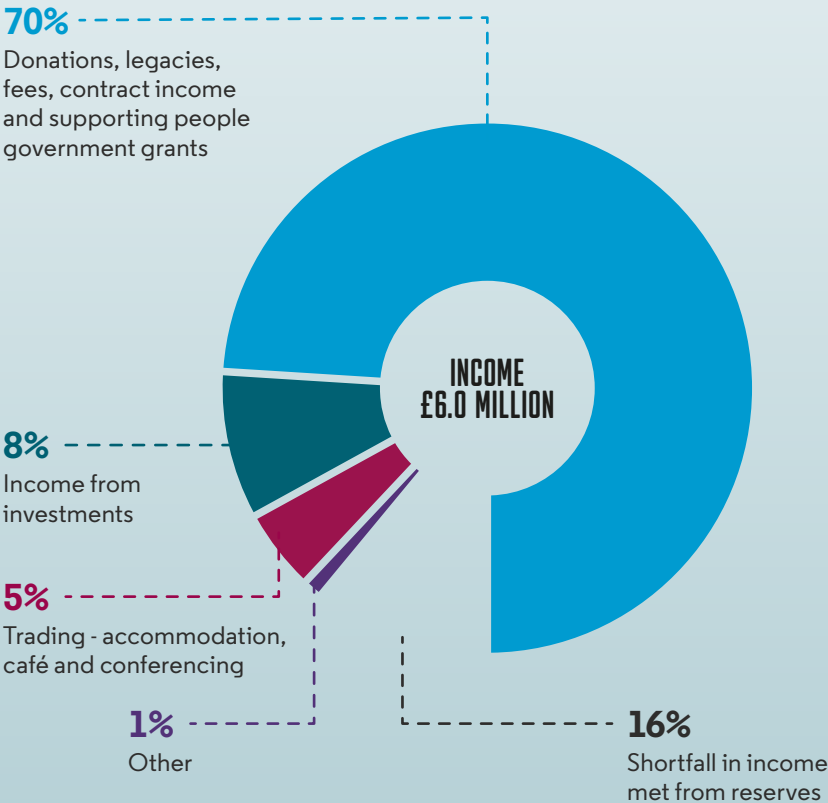
We have doubled our frontline work over the past four years, and we continue to see exciting growth across the UK and Ireland.

This year saw a total number of 25 confirmed centres of mission across the UK and Ireland bringing us half way to our aim, to have 50 by the end of 2027.

# WHERE YOUR MONEY GOES

Every penny of every **£1** you donate goes into our frontline work

This includes The Amber Project, the Marylebone Project, Church Army Residential Services, our centres of mission, evangelism training and resourcing mission and evangelism across the UK and Ireland.



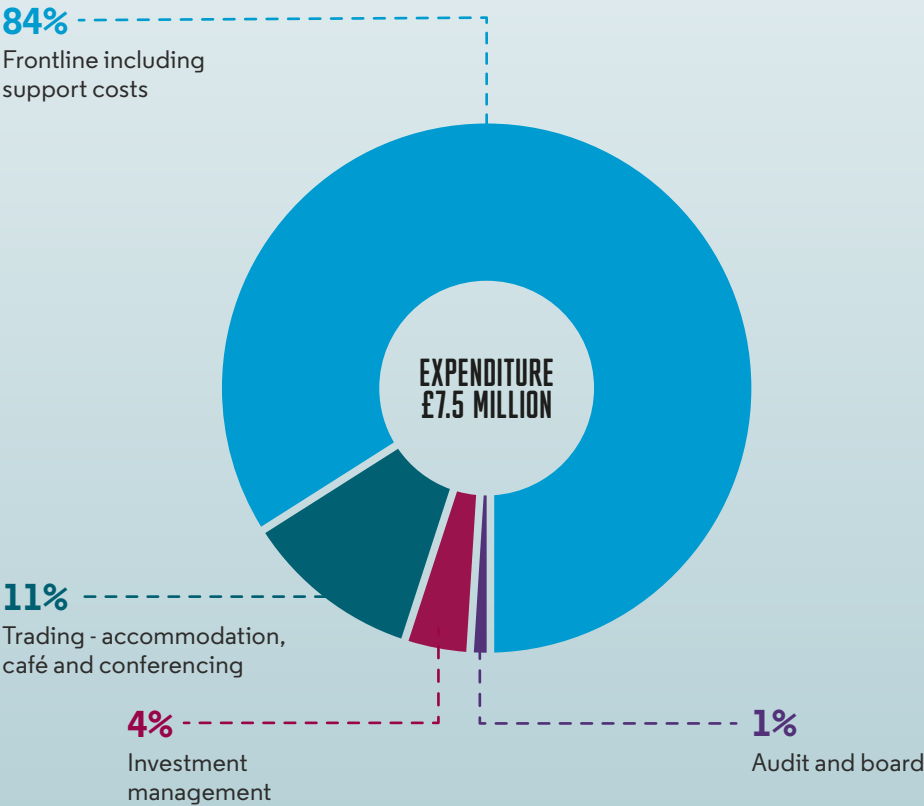




Your donations

Frontline costs

This year our expenditure is higher than our income due to a slight reduction in donations, and growth in our frontline work.



Paul Critchlow, Church Army's Fundraising  
Team Leader writes...



## THE ANNUAL IMPACT REPORT IS ONE OF MY FAVOURITE CHURCH ARMY PUBLICATIONS.

? WHY? WHY? **WHY?** WHY? WHY? WHY? WHY? WHY? WHY? WHY?

Firstly, it's short and easy to read! More importantly, it reminds me why we do what we do. It reminds me of the scale of what we do. But mostly it reminds me of the impact of what we do upon those amongst whom we live and work.

When you give a donation in response to an appeal, when you set up or continue your monthly direct debit, when you agree to undertake a sponsored challenge – however you choose to give to Church Army – your donation directly impacts the people represented in this report. The impact of your generosity is not simply felt on an accountant's cold balance sheet – far from it - it is welcomed and measured in the beating heart of someone you will probably never meet but whose life you have changed for the better.

This is what it means to love our neighbour. This is putting our faith into action – we pour out blessing upon others and we expect nothing in return.

The people your generous gifts help cannot repay you. On their behalf – **thank you!**

Jesus said: “ ‘Love the Lord your God with all your heart and with all your soul and with all your mind. This is the first and greatest commandment. And the second is like it: Love your neighbour as yourself’ ”

**MATTHEW 22:37-39**

# THANK YOU

Without the faithful prayer and generous giving of our supporters, we would not be able to draw alongside people to meet practical needs and share a hope with individuals and communities. Thank you for standing with us.

## WANT TO MAKE A DIFFERENCE?

To learn more about how you can support us in different ways including regular monthly direct debit donations, visit our website [www.churcharmy.org/getinvolved](http://www.churcharmy.org/getinvolved) or call our Fundraising Team on 0300 123 2113.

### Join in the conversation at:

 churcharmyuk

 churcharmy

 churcharmy



May the God of hope fill you with all joy and peace as you trust in him, so that you may overflow with hope by the power of the Holy Spirit.

## ROMANS 15:13

Patron: H M The Queen

President: The Rt Revd & Rt Hon Lord Williams of Oystermouth

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**CHURCH ARMY**  
ESTD 1882